



Parking Management Advisory Task Force

747 Market Street; Room 537

Meeting #61 – April 18, 2013, Notes

4:10 Meeting called to order by Co-Chairs

Rollie Herman, one of the co-chairs, called the meeting to order. Task force members and several guests introduced themselves.

The meeting notes from April 4th were accepted as written.

4:20 City Update

Eric Huseby, Parking Manager for the City, gave an update on efforts in the South Pacific Avenue area around UWT. He shared information on the new "Don't Risk It...And Get A Ticket" information being distributed throughout the area. This information is designed to inform users of increased on-street enforcement as well as off-street alternatives that allow for longer time stays.

[EH] also shared a flyer that was being distributed to stakeholders near the County-City Building regarding next month's open forum at Bates Technical College. The flyer specifically asks, "Is the On-Street Parking System Meeting Your Needs?" It gives several ways to provide feedback including the meetings on 5/2 @ 4-6PM and 6/6 @ 5-7PM. Task force members were reminded that this is a new location and time for these two meetings.

4:30 Off-Street Facility Discussion

Rick Williams, a consultant, presented information on best practices of off-street system management and consistency with Tacoma's guiding principals.

He went on to share occupancy and usage information on seven different City of Tacoma facilities. This information should be used to evaluate current demand for the stalls, typically user type and then tailor target utilizations should each facility be fully parked. The data was collected during 2012, with much of the occupancy information from October 2012. The peak occupancy points were evaluated to determine what percentage of the parkers were long or short-term users. The data can be summarized as follows:

Garage	Address	Stalls	Peak Occupancy	% of Vehicles Long Term at Peak	% of Vehicles Short Term at Peak	Stalls Available at Peak
Park Plaza North	923 Commerce	492	52%	81%	19%	236
Pacific Plaza	1137 Commerce	480	64%	82%	18%	173
Municipal Lot	750 Market	67	85%	56%	44%	10
Museum of Glass	1801 Dock	180	33%	70%	30%	121
14 th & Pacific	1415 Pacific	35	77%	77%	23%	8
Carlton Lot	1551 Broadway	37	100%	100%	0%	0
Convention Center	1500 Broadway	526	60%	95%	5%	210

Based on this information, the task force discussed where they felt the garages should be in 5 to 15 years time based on the type of user. For context, [RW] explained the breakdown of Portland's garages

The task force agreed to the following recommended user goals in 5-7 years:

- **Park Plaza North: 70% long-term/30% short-term**
- **Pacific Plaza: 70%/30%**
- **Municipal Lot: 50%/50%**
- **Museum of Glass: 30%/70%**
- **Convention Center: 70%/30%**
- **Removing the 14th & Pacific Lot and the Carlton Lot from the publically marketed system due to the commuter focus and limited number of stalls.**

[RW] went on to describe the system changes needed to appropriately brand, market and direct customers into the system.

The task force wrapped up with [RH] reminding the task force that the first meetings in May (5/2/13) and June (6/6/13) would be at Bates Technical College.

The meeting was adjourned at 6PM with the next meeting on May 2nd at 4PM at Bates Technical College.